

## Jackson Surgical Assistants Launches Practice with EMH Elyria Medical Center

(August 16, 2011)



ALPHARETTA, GA (July 29, 2011) – Jackson Surgical Assistants (JSA) has expanded its national presence in the practice management solutions arena with the addition of EMH Elyria Medical Center in Elyria, Ohio.

EMH Elyria Medical Center is consistently recognized for clinical excellence, being named as an 11-time “100 Top Hospital” in the nation by Thomson Reuters and receiving the prestigious Magnet recognition for nursing excellence.

This relationship with EMH Elyria Medical Center further demonstrates JSA’s ability to recruit and attract trained, thoroughly-credentialed surgical assistants that possess a high service mentality, and execute a leadership role in the operating room to promote teamwork, productivity, and efficiency.

“For the surgeons, having an assistant with the skills to provide quality patient care and positive outcomes is the optimal situation” says Janet Duran, Director of Peri-Operative Services for EMH. “It’s important to our surgeons to work with a surgical assistant who can anticipate their needs consistently. Our doctors also want to have confidence in our surgical assistants to have the skills to work independently if need be.”

With a world-renowned competitor close by, retention challenges made it difficult for the hospital to maintain a full staff. EMH Elyria Medical Center came to the conclusion they must adopt a different strategy. The decision was made to partner with Jackson Surgical Assistants in order to achieve the consistency they were seeking and to provide high quality surgical assistants to their surgeons.

However, it wasn’t just the impact on the surgeons that concerned the surgical services management team. “These professionals are spread too thin, and cannot enjoy a good quality of life,” Duran explained. “Because we’re rarely fully staffed, the team is constantly picking up the slack, and it’s not fair to them. It’s clear they need a different solution in order to improve their circumstances. Jackson Surgical Assistants brings the focus and commitment to what these guys do every day. They don’t do anything else; surgical assistants are at the heart of everything they do.”

“Our mission is to provide hospitals, surgeons, and surgical assistants with a fully developed surgical assisting solution that contributes to better surgical outcomes and service while reducing costs,” said Paul Foster, President of JSA. “EMH Elyria Medical Center has partnered with JSA to recruit and strengthen their team with highly-skilled and team-oriented surgical assistants.”

“The team at Jackson Surgical Assistants has been great during this implementation,” says Duran. “The pleasure has been all mine. It’s been a long road for the surgical assistant group, and they deserve the best, which I believe is Jackson.”

**ABOUT JACKSON SURGICAL ASSISTANTS** – Jackson Surgical Assistants, a part of the **Jackson Healthcare** family of companies, is a national organization that provides a practice management solution for surgical assisting. Jackson Surgical Assistants works with hospitals, surgeons, and surgical assistants to improve operating room productivity and quality. The organization’s leadership team brings extensive experience in hospital-based staffing, clinical quality, reimbursement and operations management. For more information, visit [www.JacksonSurgicalAssistants.com](http://www.JacksonSurgicalAssistants.com).

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